

You're Invited

SPONSORSHIP INFORMATION

**SOUTH CAROLINA ASSOCIATION OF
CONVENIENCE STORES**

2010 ANNUAL CONVENTION

JULY 17-21, 2010

**HILTON RESORT ON HILTON HEAD ISLAND
HILTON HEAD, SC**





Dear Valued Supplier:

The South Carolina Association of Convenience Stores proudly invites you and your company to participate in our **2010 ANNUAL CONVENTION**. Mark your calendar now to join us on Hilton Head Island on **JULY 17-21, 2010**. This year we plan to again return to the same hotel we have used in the past, and that is the beautiful Hilton Resort on Hilton Head Island. This is a wonderful hotel that caters to a group where family is important and that is SCACS!

This year's convention includes informative meetings, a time for fellowship and relationship building, as well as lots of fun. This year we will again feature our annual awards presentations, our general session meeting, a superb motivational program, as well as lots of other activities. This year our theme is "**SCACS – Social Networking at its best!**" and our line-up of activities at the convention will drive home the point that in today's economy and business environment, we may need to chart a new direction in relation to fuel marketing, retail programs, and association participation. We will have a first class line-up of speakers and entertainment including Bump Williams speaking on the "The C's of Change" and a dynamic duo for our entertainment on Saturday night—Two for the Road, A comedy show that is shaken & stirred!!! Our spouse program this year will feature the return of Yolaunda Mincey, a design diva with a session that includes a little Designing on a Dime, Creativity with Color, What's your Design Style and Accessorizing for Impact. This year, we are working on a portion of our legislative session being a forum for the two remaining gubernatorial candidates. The legislative event is one of our best attended events, and gives you the opportunity to hear directly from potential gubernatorial candidates, plus key state legislators about the "goings-on" at the Statehouse and ask them questions that affect your business. It is a "Can't Miss" event.

We are asking for your support of SCACS as a valued partner to assist us in putting on our convention. Your financial support is vital to the success of our convention, as well as your involvement at the convention and in the association. Your support of this event is extremely important to our retailers, our suppliers, and everyone in the convenience and gas industry.

Attached is a list of available sponsorship opportunities. Please respond to Leigh Faircloth via fax or mail using the attached commitment form. It's going to be standing room only, so we need to get **your signed commitment by May 15, 2010**.

Sponsorships may be faxed to 803-419-4295 or mailed to SCACS, P.O. Box 11405, Columbia, SC 29211. Sponsorship checks are to be made out to SCACS, **and must be received prior to June 20**. If you have any questions, Leigh Faircloth can be contacted at SCACS Headquarters at 803-419-0804.

Thanks in advance for your *continued support*. If you have any questions, please do not hesitate to contact either of us.

Sincerely,

Rich Mione

Rich Mione
Membership Activities Co-Chair

Larry Lytle

Larry Lytle
Membership Activities Co-Chair

Annual Convention Vendor/Supplier Sponsorship Opportunities

Hilton Resort at Hilton Head Island

July 17-21, 2010

DIAMOND LEVEL SPONSOR **\$7,500**

- Exclusive Major Event Sponsorship with Exclusive Sponsorship Signage
- One Family Registration Included (Member, Spouse, and up to 2 children)
- Ocean Front Room Upgrade for 1 room
- 2 Tables in the Hospitality Room/Registration Area
- Complete Conference Sponsorship Signage
- Special Recognition at the Convention
- Individual Recognition at Awards Dinner
- Dinner with SCACS Board of Directors (Saturday, July 11-limit 6 people)
- Recognition on the SCACS Website
- Recognition in the Convention Directory

PLATINUM LEVEL SPONSOR **\$5,000**

- Complete Conference Sponsorship Signage
- Special Recognition at the Convention
- Individual Recognition at Awards Dinner
- Dinner with SCACS Board of Directors (Saturday, July 11-limit 4 people)
- Shared Signage at Sponsored Major Event
- 1 Table in the Hospitality Room/Registration Area
- Recognition on the SCACS Website
- Recognition in the Convention Directory

GOLD LEVEL SPONSOR **\$3,000**

- Recognition at the Convention
- Shared Signage at Sponsored Minor Event
- 1 Table in the Hospitality Room/Registration Area
- Recognition on the SCACS Website
- Recognition in the Convention Directory

SILVER LEVEL SPONSOR **\$2,000**

- Recognition at the Convention
- 1 Table in the Hospitality Room/Registration Area
- Recognition on the SCACS Website
- Recognition in the Convention Directory

BRONZE LEVEL SPONSOR **\$1,000**

- 1 Table in the Hospitality Room/Registration Area
- Recognition in the Convention Directory

PATRON LEVEL SPONSOR **\$750**

- 1 Table in the Hospitality Room/Registration Area



Annual Convention Vendor/Supplier Sponsorship Opportunities

**Hilton Resort at Hilton Head Island
Hilton Head, SC
July 17-21, 2010**

Events Available for Sponsorship

Diamond (Call to Reserve)

Exclusive Sponsorship of any below Listed Major Event

Major Events

Family Photo Shoot
Sunday Night Entertainment
Sunday Night Dinner
Tuesday Night Dinner
Golf Tournament
Golf Carts
Golf Range
Spouse Program
Horseback Riding Outing
Keynote Speaker
Monday Night Ice Cream Social
Sunday Cocktail Party
Tuesday Cocktail Party
Sunday Coffee & Cordial Bar
Tuesday Coffee & Cordial Bar
Monday Breakfast
Tuesday Breakfast
Tuesday Lunch

Minor Events

Monday Coffee Break
Tuesday Coffee Break
Children's Program Sunday
Teen's Program Sunday
Children's Program Monday Day
Teen's Program Monday Day
Children's Program Monday Evening
Teen's Program Monday Evening
Children's Program Tuesday Day
Teen's Program Tuesday Day
Children's Program Tuesday Evening
Teen's Program Tuesday Evening



2010 CONVENTION

SPONSORSHIP FORM

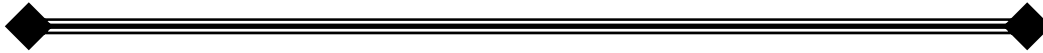
Our Company would like to be a sponsor of the 2010 South Carolina Association of Convenience Stores' Convention. We would like to participate at the:

- Diamond Level \$7,500 (Exclusive Major Event Sponsorship)*
- Platinum Level \$5,000
- Gold Level \$3,000
- Silver Level \$2,000
- Bronze Level \$1,000
- Patron Level \$750

*Call to Reserve Diamond Level event – First Come, First Serve

First choice of event your company would like to sponsor:

Second choice of event your company would like to sponsor:



Sponsor Company _____

Address _____

City _____ State _____ Zip _____

Company Representative Name _____

Phone _____ Fax _____

E-Mail _____

Supplier Partner Signature _____ Date _____

Bill Me: Yes _____ No _____

Please complete the items that apply and enclose a check for the appropriate amount. Sponsorship commitments must be received **no later than May 15, 2010**. You may fax your sponsorship, but payment must be received prior to June 20, 2009. Please mail or fax to the attention of SCACS 2010 Convention. Please fax to 803-419-4295. Please mail to SCACS 2010 Convention, P.O. Box 11405, Columbia, SC 29211.